

PHILIPS

Air Purifier

Breathe healthy
in just 6 minutes*

With India's No.1^ Air Purifier Brand



We are the world's leading Air Purifier brand



Leading brand in Respiratory Care

Philips is **No.2** in global and NA, home sleep and respiratory care, **No.2** in NA, EMEA and APAC and **No.3** in global in respiratory drug delivery.



Involved in air treatment since 1941

in **1941**, the first Philips product in the AIR field was launched to meet people's basic needs of 'comfort'. In **1966**, Philips' first humidifier launched in Europe. In 1980, Philips innovated the first purifier to remove smoke.



Air product being sold every 20 seconds

During the year of 2019, Philips has sold in total 1,895,151 air products, if divided by time that is one product being sold across the world every 20 seconds.



138 patents in air treatment

As of the end of 2019, Philips has in total 138 patents that have been approved and more pending for approval process. The patents cover a wide range of technology including sensing, filtration humidification and more.





Our Mission, Every breath matters

Philips Air empowers you to take control with user-friendly design that effortlessly transforms the air quality in your home while ensuring you and your family are protected, now and always.



Did you know Indoor air is 2-5 times more polluted than outdoor air ?

Invisible pollutants contaminate your environment making it more polluted than outdoors



Smoke from cigarettes & cooking



Pests, dust mites, pollen allergens



Microscopic size air pollutants that are trapped indoors



TVOCs from electronic gadgets & sprays



Virus & Bacteria



Pet Dander

Effects of indoor Air Pollution. Who gets most affected?



Children
May develop lung issues in early stage of development



Elderly have
Increased risk of poor health



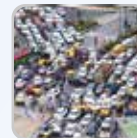
Pregnant women
Increased risk of low birth weight, pre term birth



Pre-existing health conditions
Increased risk of poor health



People with allergies
to pet dander, pollens can lead to itchy nose, coughing, sneezing



People staying in cities prone to high pollution levels due to construction, vehicular emission or crop burning

Symptoms of air pollution



Difficulty in breathing



Regular Sneezing



Fatigue Symptoms



Asthma



Next to pollution, the air we breath can also carry allergen particles like virus and bacteria – from various sources

Let's understand how virus spreads

1

Contact

Surfaces polluted with respiratory droplets



2

Droplets

Large particles



3

Aerosols

Small particles that remain in the air



While regular surface sanitisation & wearing masks can reduce the virus transmission, droplets & aerosols present in the air may pose a health risk

Why is an air purifier necessary in closed spaces?

Using Air Purifiers in the indoor environment can protect everyone against health problems.



Protection against virus and bacteria



Prevents mold and mildew growth



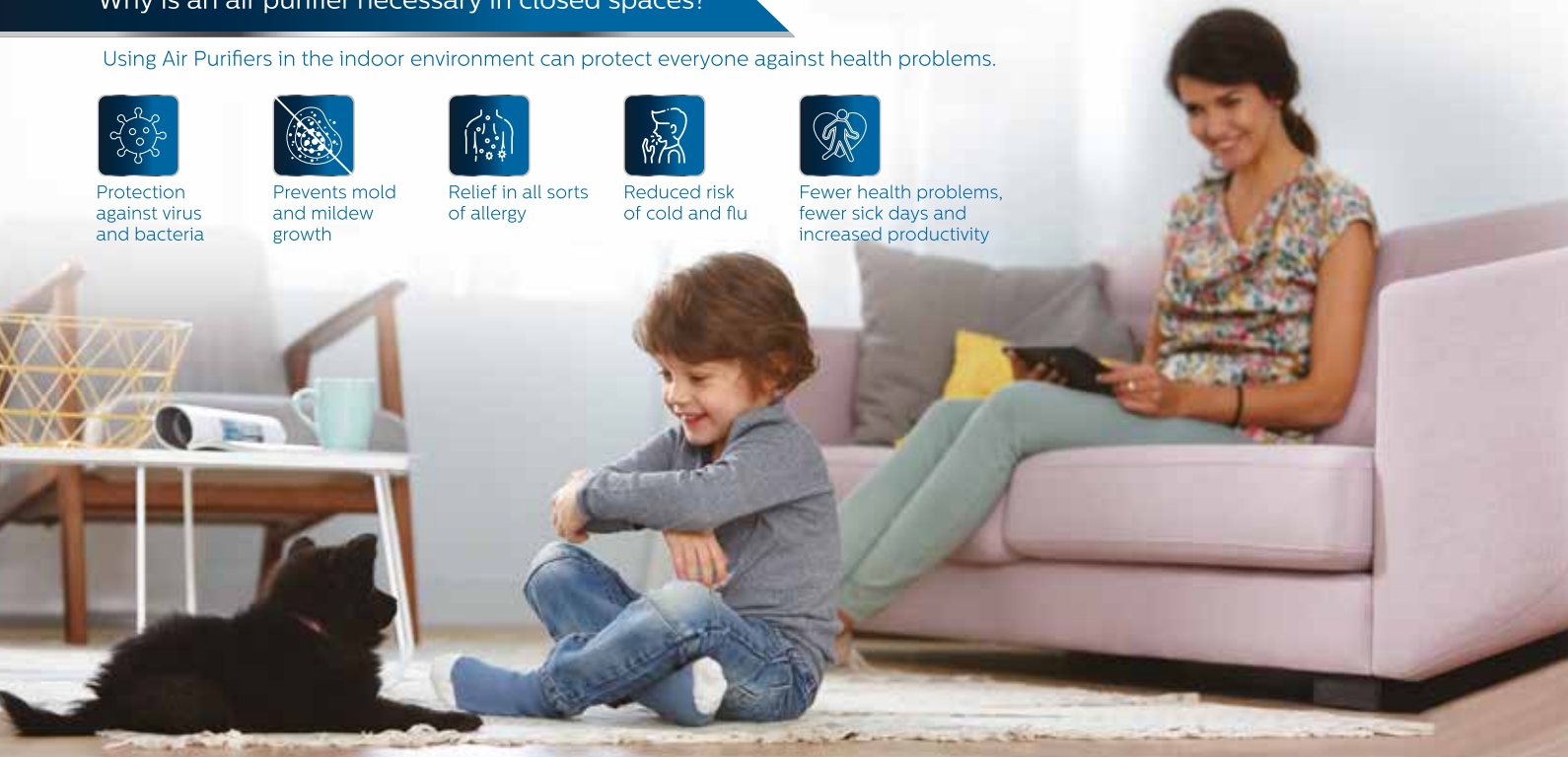
Relief in all sorts of allergy



Reduced risk of cold and flu



Fewer health problems, fewer sick days and increased productivity



Health Experts and WHO have recommended the use of air purifiers to minimize indoor air pollution



World Health Organization

Advisory for Air Pollution

"Use of air purifiers at the office and at home"

What to look for when buying an air purifier?



Efficient Purification - removal capability for small particles, gases, virus, bacteria



Faster Cleaning



Solution for all needs



Real time air quality assurance



Connectivity

What we offer our consumers?

Best particle efficiency of 0.003 microns in the industry; 800 times smaller than PM2.5

CADR (Clean Air Delivery Rate) from 190-657 m³/hr

Solution ranging from small bedroom to large living rooms

Color rings/ digital PM2.5 display across all models Gases/ Indoor Allergen Level Indicator in 2000 3000. 6000 series

Wifi enabled, app managed models in 2000, 3000, 5000 series

Equip your home with Philips Air Purifiers powered by world-class technologies

Philips Filter Technology – 3 stage filtration with NanoProtect HEPA filter

Stage-1

Pre-Filter



Pre-filter collects **bigger particles** like hair and dust, helping to extend the lifetime of NanoProtect HEPA

Removes



Human or pet hair



Coarse dust

Stage-2

NanoProtect HEPA



NanoProtect HEPA filter utilizes an array of low-resistance synthetic fibers in combination with a special electrostatic charge to remove **particles as small as 0.003 microns with 99.95%+ efficiency**

Removes



Outdoor pollution



PM2.5 / smog



Virus, Bacteria & other allergens



Pet dander



Fine dust

Stage-3

Active Carbon



Active Carbon removes odors and potential **harmful gases like VOC** (volatile organic compounds)

Removes



Gases / VOC



Odors



Scan the QR code to know about NanoProtect HEPA Filters



Powered by :



Superior Performance
Removes 99.97% allergens and ultrafine particles as small as 0.003 microns



Intelligent Purification
Measures indoor pollution levels while accurately purifying the air around you



High Particle Efficiency
Filters out particles up to 0.003 microns. 800 times smaller than PM2.5

Philips air purifiers removes



Bacteria



Pollen allergens
& dust mites



Virus
removal



PM2.5 particles
up to 0.003 microns



Equip your home with Philips Air Purifier
powered by world-class technologies

Air quality display



See the real-time air quality in your home at a glance. The display shows the level of allergens, gases and PM2.5 in numerical form, as well as with an intuitive color ring.

Low energy consumption




Thanks to its energy efficient design, the air purifier runs at max. 55 W power. This is equivalent to one standard light bulb.

Quality you can trust



Philips purifiers go through 170 mandatory and strict inspection tests before releasing from factory. They are subjected to rigorous life and durability tests, for continuous operation 24/7.

Visible to the human eye 



↑
Grain of salt
60 microns



↑
Pollen
15 microns



Connect with the app
Clean Home+



Philips Air Purifier's superior filtration removes upto 99.7% particles as small as 0.003 microns

HEPA standard filters

Captures up to 0.3 microns



↑
Dust (PM10)
<10 microns



↑
Respiratory droplets
5-10 microns



↑
Fine dust particles (PM2,5)
<2.5 microns



↑
Bacteria
<1-3 microns



↑
Respiratory aerosols
0.5-3 microns

↑
0.3 microns Particles
this size or smaller are
estimated to be harder
to capture

Philips NanoProtect HEPA filters

Captures up to 0.003 microns



↑
Wildfire smoke
0.4-0.7 microns



↑
Coronavirus
0.1-0.5 microns



↑
Zika virus
0.045 microns



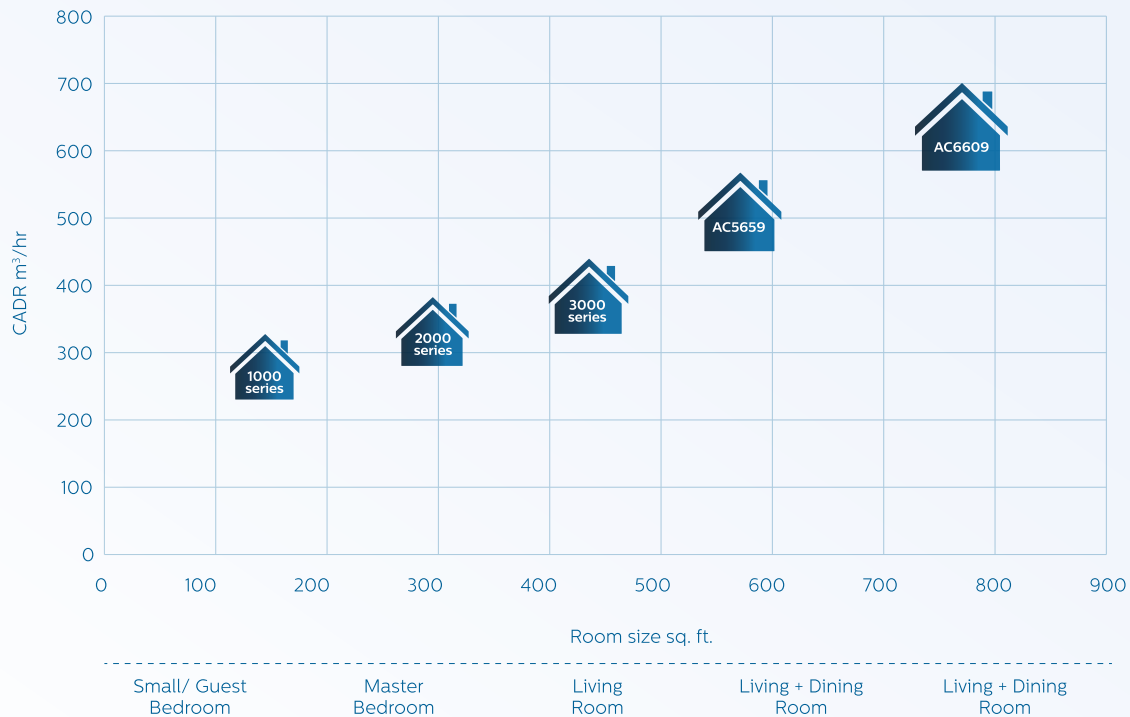
↑
Candle smoke particle
0.001 micron

↑
0.3 microns
Smallest Measurable
particle size

Particle sizes are indicative, to give a scale or reference. Some of the listed particle types cover a wider size-range. Respiratory droplets and aerosols can carry smaller particles within them, like dust or coronavirus.

HEPA Filters according to the American US DOE/ASTM-3020-2015 standards

Our range of solutions



*Assuming room height of 8 ft.



AC1217 | Recommendation for small to medium bedroom



₹13,995



VitaShield IPS™

260
m³/hr

Clean air
delivery rate



Auto-purification
mode



Night sense
mode



Child lock

Recommended room size : Up to 215 sq. ft.

AC2958 | Recommendation for medium to large bedroom



₹25,995



VitaShield IPS™



AeraSense™

330
m³/hr

Clean air
delivery rate



Powerful
3D helical
air circulation



PM2.5 &
Indoor Allergen
Level Indicator



Smart filter
status

Recommended room size : 200-409 sq. ft.



AC3059 | Recommendation for living room



₹34,995



VitaShield IP5+



AeraSense™

400
m³/hr

Clean air
delivery rate



Powerful
3D helical
air circulation



PM2.5 & Gases
Indoor Allergen
Level Indicator



Smart filter
status

Recommended room size : 333-505 sq. ft.

AC5659 | Recommendation for living room and dining room



₹49,995



500
m³/hr
Clean air
delivery rate

AL
Special
allergen
mode

PM2.5
Real time
PM 2.5
feedback

Gas
Harmful
gas indicator

Recommended room size : 452-688 sq. ft.

AC6609 | Recommendation for living room and dining room



₹74,995



657
m³/hr
Clean air
delivery rate

AL
Special
allergen
mode

99.97%
Removes
particles
@0.02 μm

PM2.5
Real time
PM 2.5
feedback

Recommended room size : 494-840 sq. ft.



Our Certifications & Claims



Natural filtration with NO harmful chemicals and NO Ozone* released

